



# **The Establishment of Tourism Statistics and its World the Role in the Economy**

***Tulqinov Rasulbek***

*Silk Road »International University of Tourism master student*

**Abstract:** *This article reveals the history of tourism statistics, its, the role and conduction in the economy, together with application in management.*

**Keywords:** *tourism statistic, World Tourism Organization, macro zones, statistic standards, international organizations, tours arrivals.*

***Date of Submission: 18-4-2022***

***Date of Acceptance: 20-5-2022***

Worldwide, tourism is one of the most lucrative sectors of the economy are listed. The contribution of tourism to the national economy is diverse There are ways, the most effective of which is statistics.

Its main function - to show the role of tourism in the regional economy. Tourism in the current information age statistics Analytical information on the field (standard sizes in statistics [5]) is an important source of. Statistics show the diversity of the tourism industry is a unique window that reflects the dynamics of Tourism statistics are tourism flows and trends (international, national, regional and so.on.), its structure, the countries that receive and send tourists information that is constantly being collected, analyzed, and published.

Tourism statistics at the international level, the World Tourism Organization (WTO). A famous economist 400 years ago, the classical politics of England U.Petti is one of the founders of material and intangible industries proposed to change the ratio to increase the second contribution. The modern world The role of services, especially tourism, in the economy is growing rapidly.

According to statistical studies, between 1950 and 2012, the world's international the number of tourist visits increased by 41.4 times, the volume of international tourism - by 512 times. BTT In 2015, the number of visits by foreign tourists increased by 4.4%. This is more than 50 million international tourists in 2014 states that he made trips [6].

At the end of the 19th century, the first observations of tourism statistics were made in Austria. Prior to that, in 1852, the official organization of tourism statistics in Switzerland the issue was raised. Detailed in the field of tourism in the XIX-XX centuries research has been conducted, for example the Austrian scientist R. Engelman's tourism It is widely used in scientific analysis.

From the above examples, it can be seen that in the emergence of tourism statistics Austria and Switzerland were the main impetus. They are the scale of tourist activity and the high importance of tourism in the socio-economic structure of the state separated. The volume of international tourist visits to Austria and Switzerland at that time was one of the leading countries in the world.

Tourism statistics address a wide range of issues. Tourism

The functions of statistics include:

- Concept, strategy and tourism development activities of the tourism administration a number of questions that arise in the development and implementation of them provide information needed to make decisions on;
- Macro-tourism for managers and managers of organizations of the tourism industry to conduct business effectively in the markets, to make investment decisions, in making decisions related to the expansion of production, sales of services provide necessary information;
- Tourism for the general public, scientific and educational institutions, and individuals keep abreast of the latest developments and developments;
- International organizations, including the WTO, with international cooperation in the field of tourism providing information in solving related problems.

Statistical observations in the field of tourism are expressed in 2 main ways:

border records and visits to organizations that offer accommodation services registration. In addition, the banking method and selective verification should be used possible [2].

The practice of tourism statistics in the world in recent years and significant improvements are observed in the methodology. This is due to the demand for information and its role in the modern information society. Many in raising people's awareness of statistics or enterprise performance are used to make decisions about Especially in management activities The role of information is growing. At all levels of management - micro-firms and decision-making at the regional and state levels, from individual corporations Reliable, accurate, popular and complete statistics are needed to do this.

Collection and regulation of economic data required by statistical management performs functions such as plotting and analysis. Tourist flow statistics used for travel purposes type of transport, month of entry into the state, territory and residence of tourists countries are divided into groups such as visits [1].

The WTO divides the world into 6 tourist macro-regions [4]:

1. Europe - Northern, Southern, Eastern, Western and Central Europe, and Eastern Mediterranean countries (Israel, Cyprus, Turkey).
2. America - North, South, Central American countries, on the island countries and the Caribbean.
3. Asia-Pacific - East and Southeast Asia, Australia and Oceania.
4. Africa - African countries, except Egypt and Libya.
5. South Asia - all the countries of South Asia.
6. Middle East - West and Southwest Asia, Egypt and Libya.

In conclusion, it can be said that today Uzbekistan is developing to withstand the fierce competition that is emerging in the growing tourism industry There is a demand for information on national, international and regional tourism. Therefore, tourism The importance of statistics in the field is growing day by day.

The need for it is particularly not only in the national tourism authorities, but also in many stakeholders groups: local governments, academia, economic organizations.

**List of used literature**

1. Aleksandrova A.Yu. International tourism. Uchebnik. - M.: Aspect Press, 2002.
2. Aleksandrova A.Yu. STATISTICS TOURISM. Uchebnik. - M.: Federalnoe tourism agency, 2014. - 464 p.
3. Osnovy turistskoy deyatel'nosti: Uchebnik / G.I. Zorina, E.N. Ilina, E.V. Moshnyaga et al.; Sost. E.N. Ilina - M.: Sovetskiy sport, 2004.
4. Samoylenko A.A. Geography tourism: Ucheb. posobie. - Rostov n / D: Phoenix, 2006.
5. [www.prorobot.ru/referats/r04/prorobot.ru-04-0009.doc](http://www.prorobot.ru/referats/r04/prorobot.ru-04-0009.doc)  
<http://media.unwto.org/ru/press-release/2016-01-19/chislo-mezhdunarodnykh-turistskikh-pribytii-v-2015-godu-vozroslo-na-4-i-dos>